

# THE PULSE

United Nurses of Alberta

January 2025

## Triage Desk

Happy New Year, and welcome to the first edition of *The Pulse* for the year ahead.

As the new year begins, the challenges facing health care are still present, but nurses across the province continue to bring hope and push the conversation forward.

In this issue, we share updates on efforts to address violence against nurses and continue to highlight Alberta Needs Care, a campaign focused on building capacity and improving access to care for all Albertans.

You may have already heard our campaign ads on the radio, and we invite you to listen if you haven't yet.

Thank you for reading The Pulse. We appreciate you being part of our community as we move into the year ahead.

## Nursing Notes



### Violence and Threats Against Nurses Are Never Acceptable

United Nurses of Alberta is raising serious concerns about ongoing threats and acts of violence against nurses and health care workers across Alberta, saying such behaviour is unacceptable and puts both worker safety and patient care at risk.

Nurses' ability to provide safe, effective care is compromised when they are forced to work in volatile and unsafe environments.

UNA stresses that addressing chronic understaffing, overcrowding, and gaps in community care are key to reducing the conditions that contribute to workplace violence.

[Read the full statement here.](#)



### Alberta Needs Care: A Campaign For All of Us

Health care affects every Albertan, from major life events to emergency situations and the care people rely on as they age.

While the Alberta Needs Care campaign began several months ago, its message remains focused on ongoing challenges within the province's health care system.

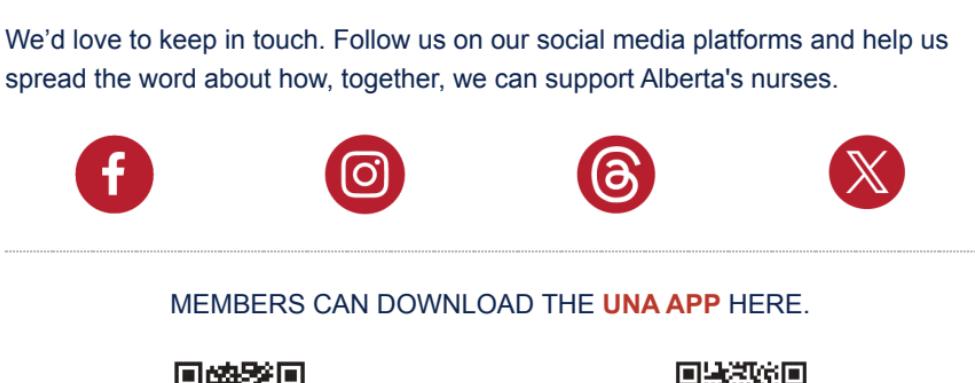
The campaign continues to highlight pressures caused by underfunding and staffing shortages, which contribute to longer wait times, fewer available resources, and increased strain on nurses and other health care workers.

It also raises concerns about a shift toward for-profit care, which supporters say could increase costs and limit access for some patients.

Alberta Needs Care emphasizes building capacity as the path forward, calling for greater investment in health care workers, improved hospital and rural access, and a commitment to keeping care public and accessible regardless of income or location.

[Visit our campaign website for more details.](#)

## Brain Food



### Have you heard our campaign ads?

The Alberta Needs Care radio spots are part of an ongoing effort to highlight the challenges facing Alberta's health care system and explain why capacity, staffing, and access to care matter to people across the province.

If you haven't heard them yet, [you can listen to the ads online.](#)

## Quote of the Month

**"Act as if what you do makes a difference. It does."**

American philosopher and psychologist - William James

## What's Next?

# WHAT'S NEXT?

### Want to stay informed?

The Pulse is UNA's monthly digital newsletter, sharing updates on our campaigns, the latest news, and a closer look at issues affecting nurses and health care in Alberta.

Help us grow the conversation. Share the [sign-up link](#) with others who may want to stay connected.

## Let's Connect

### LET'S GET SOCIAL!

We'd love to keep in touch. Follow us on our social media platforms and help us spread the word about how, together, we can support Alberta's nurses.



MEMBERS CAN DOWNLOAD THE [UNA APP](#) HERE.

