

UNA launches

# NURSES WEEK MEMBERSHIP ENGAGEMENT CHALLENGE

United Nurses of Alberta is thrilled to announce the Nurses Week Member Engagement Challenge.

To recognize the work of UNA Locals during Nurses Week, UNA is inviting locals to submit examples of member engagement efforts created and used during that week.

NURSES NOW + ALWAYS

**The theme of this week's contest is the 3Rs: Retain, Recruit and Respect.**

Locals are encouraged to enter submissions that follow that theme.

Entries will be accepted from or on behalf of locals in four categories divided by local membership size:

- |                                   |                                   |
|-----------------------------------|-----------------------------------|
| 1: <b>Best poster</b>             | 3: <b>Best online meme</b>        |
| a) Local smaller than 400 members | a) Local smaller than 400 members |
| b) Local larger than 400 members  | b) Local larger than 400 members  |
| 2: <b>Best photo</b>              | 4: <b>Best online video</b>       |
| a) Local smaller than 400 members | a) Local smaller than 400 members |
| b) Local larger than 400 members  | b) Local larger than 400 members  |

UNA will recruit an external judge to review the submissions and name the award winners.

Submissions should include the name of the local, the names of the members involved in creating the submissions and a short description of how the submission was used to engage UNA members during Nurses Week. Something as simple as posted a photo on social media would qualify.

Locals may submit multiple submissions in each category. Winners and individual members will be presented with a special award certificate and have their submissions shown at the UNA Annual General Meeting in October 2023.

The 3 Rs  
Retain  
Recruit  
Respect

**Submissions must be sent to  
nursesweek@una.ca  
by 23:59 on Friday, May 19.**

The winners will be announced after that.

